

# David Franz

Design Generalist  
Austin, TX

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www.davidjfranz.com

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## PROFILE

I am a versatile and quick-witted designer who puts the necessary time and energy into achieving the ideal result. I am a master of time management. Working within a team environment and the added energy it brings is something I enjoy.

I recognize the need for compromise and will often use humor to diffuse situations. I believe communication is key. Having a history in traditional as well as digital mediums gives me an advantage in the design process.

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## EXPERIENCE

Freelance Design Generalist 2010–present  
Austin, TX

My diverse skill set allows me to take on a wide variety of projects such as graphic design, motion graphics, web design, front-end development, and 3D renderings. I work on projects of all sizes and scopes.

Engagency 2016–present  
Austin, TX

I am responsible for a variety of tasks including web design and quality assurance testing. I also work on company branding elements such as motion graphics, promotional videos, marketing materials, and more.

GulfWebDev 2013–present  
New Port Richey, FL

I am mainly responsible for small business website creation from start to finish. I also created graphical elements and motion graphics for use on those websites.

Slow Food First Coast - Contractor 2014–present  
Ocean of Dreams, LLC - Contractor 2013–present  
Tampa Digital - Contractor 2011–2013  
Tricycle Studios - Contractor 2010  
GolfLocker.com - Full-Time Website Product Manager 2009–2010





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## EDUCATION

**Bachelor of Fine Arts** 2005–2009  
Concentration in **Digital Media**  
**University of Florida**  
Gainesville, Florida

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## SKILL SET

After Effects   
Photoshop   
InDesign   
Illustrator 

Cinema 4D   
HTML/CSS/SaSS   
Wordpress CMS   
Premiere/Final Cut 

**References available upon request**